

Pick your favourite

- 2 COLOURS
- 2 ANIMALS
- 3 PRODUCTS

Write your responses down  
on the post it note....



ACTIVATE

OBJECTIVE: To recognise and be able to use creative design strategies

On the next 2 slides, look how the designers have morphed 2 objects together

This is a Banana and a phone morphed together



**Can you guess  
what these  
products have  
been morphed  
with?**



**ACTIVATE**

**OBJECTIVE:** To recognise and be able to use creative design strategies



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# TASK

- Come up with as many as designs for a NEW product by morphing it together with different animals/ objects..
- You have 15 minutes
- Good luck!

DEMONSTRATE

STRIPE  
LEVELS



- Can create a new product through Design Morphing
- The design is new and creative
- The 2 products you morph work well together
- Great level of detail and explanation of the design

ASSESSMENT

# DRAGONS' DEN



PRESENT YOUR IDEA –  
WILL WE BUY IT??